



TORONTO

TSAFF 

SOUTH AFRICAN

FILM FESTIVAL

SPONSORSHIP

OPPORTUNITIES

INTRODUCTION

The Toronto South African Film Festival (TSAFF) is a **non-profit event** organized by a team of **passionate volunteers** who have a strong sense of **giving back to the community**. TSAFF has come together to support a common cause - **education and children!**

TSAFF is a fundraising initiative in support of the important educational development work **Education without Borders (EWB)**, a Canadian foundation, has been doing in South Africa since 2002.

We are thrilled to announce the fourth annual Toronto South African Film Festival will take place on **Saturday, October 19 and Sunday October 20, 2019** at **TIFF Bell Light Box** in Toronto.

OUR PURPOSE

All proceeds go to benefit Education Without Borders (EWB). EWB is a Canadian-based non-profit foundation created in 2002.

The organization's mandate is to foster educational opportunities and provide educational facilities to the disadvantaged regions of the world.



EwB's Mission

Education without Borders provides educational opportunities for disadvantaged and at-risk children through initiatives in South Africa and Canada, including after-school support programs in Math, English, Science, school leadership and youth mentorship.





Reaching more learners in new and innovative ways



Education without Borders has focused its first efforts in South African township schools because problems are significant, including:

- Impoverished and overcrowded townships where crime and violence are rife;
- Hopelessly overcrowded classes with approximately 40 children per classroom;
- A significantly high drop-out rate between Grades 11 (445 students) and 12 (100 students), meaning many students do not complete their schooling. Reasons for dropping out include students' need to earn a living and support their families;
- A lack of jobs (60% unemployment) which means many formerly good students are forced to turn to drugs and/or crime;
- Inadequate technical aids and resources for teachers;
- Black schools exist in an education system that for years excluded them. During the apartheid era, very few black people had the opportunity to graduate from high school. Some of the teachers in township schools are still suffering from the effects of this discrimination.



GET INSPIRED

LUCIANA is a 9-year-old girl who studies in EwB's after school program. She got involved with EwB because she wants to 'pass with flying colours'.

Luciana likes being a part of EwB because it helps her do better in school. She says EwB has changed her behaviour, and she can now focus and learn very well.

Luciana has goals for her future: "When I finish grade 12, I want money to buy food for my family and stay in a beautiful house. I want to be a teacher one day. I also want to give back to my family and community'.





Be a Sponsor / Donor...



IMPACT: YOUR FUNDRAISING DOLLARS

TSAFF is a non-profit event organized by volunteers. All net proceeds go to Education without Borders.

Priority projects and programs include:

- The expansion of Foundational English, Math and Life Skills programs in multiple locations in South Africa
- The Sisonke Leadership Program (with Educo Africa)
- School management and administration support
- The building of critical infrastructure at Fezeka Secondary School
- Reaching multiple locations in South Africa
- Hiring additional staff to support the expansion of the program
- The Aboriginal Scholarship Fund
- Providing after-school programs to students at both Fezeka and newly expanded locations

HOW YOU WILL BENEFIT

The target outreach for this event includes:

- A. Large and patriotic South African expat community in Toronto
- B. Patrons of film and the arts
- C. Greater Toronto community with an affinity for South Africa
- D. Individuals/organizations committed to the cause of education and children

TSAFF has many ways to showcase your product / service to recognize your contribution:

- On-screen recognition
- Pre-show mentions
- On-site displays
- Gala event presence
- Print materials (posters/programs)
- Website presence
- E-newsletter presence
- Social media promotion and contests

Presenting Partner: \$10,000

- Banner on the TSAFF.ca home page with name and logo
- Name and / or logo on TSAFF video loop played before every film
- Name and / or logo on TSAFF.ca with hyperlink to your corporate site
- Exclusive Gala Film Sponsor
- Verbal recognition before every film
- Mention in the program book
- 6 VIP passes which includes access to all films and exclusive “Gala Night” with filmmakers and other notable guests
- Prominent e-newsletter presence
- Presenting Sponsor mention through social media

PLATINUM Partner: \$5,000

- Logo presence on the TSAFF.ca website
- Option to sponsor any 2 films except the Gala screening
- Name and/or logo on TSAFF video loop played before the sponsored film
- Verbal recognition before sponsored film
- Mention in the program book
- 4 VIP passes which includes access to all films and exclusive “Gala Night” with filmmakers and other notable guests
- E-newsletter presence
- Sponsor mention through social media

GOLD Partner: \$2,500

- Company name presence on the TSAFF.ca website
- Option to sponsor any one film except the Gala screening
- Name on TSAFF video loop played before the sponsored film
- Verbal recognition before sponsored film
- Mention in the program book
- 2 VIP passes which includes access to all films and exclusive “Gala Night” with filmmakers and other notable guests
- Invitation for 2 to an exclusive “Gala Night” with filmmakers and other notable guests
- E-newsletter presence
- Sponsor mention through social media

SILVER Partner: \$1,500

- Company name presence on the TSAFF.ca website
- Option to sponsor any one film except the Gala screening
- Name on TSAFF video loop played before the sponsored film
- Verbal recognition before sponsored film
- Mention in the program book
- Invitation for 2 to an exclusive “Gala Night” with filmmakers and other notable guests
- E-newsletter presence
- Sponsor mention through social media

TSAFF DONOR: \$250+

- TSAFF supporters will receive a tax donation receipt from Education without Borders
- You will be recognized in EwB's Annual Report as a Donor



SPONSORSHIP LEVELS

Presenting Sponsor \$10,000

- Banner on the TSAFF.ca home page with name & logo
- Name and/or logo on TSAFF video loop played before every film
- Name and/or logo on TSAFF.ca with hyperlink to your corporate site
- Exclusive Gala Film Sponsor
- Verbal recognition before every film
- Mention in the program book
- 6 VIP passes which includes access to all films and exclusive “Gala Night” with filmmakers and other notable guests
- Prominent e-newsletter presence
- Presenting Sponsor mention through social media

Platinum Sponsor \$5,000

- Logo presence on home page
- Option to sponsor any two films except the Gala screening
- Name and/or logo on TSAFF video loop played before the sponsored film
- Name and/or logo on tsaff.ca and educationwithoutborders.ca
- Verbal recognition before sponsored film
- Mention in the program book
- 4 VIP passes which includes access to all films and exclusive “Gala Night” with filmmakers and other notable guests
- E-newsletter presence
- Sponsor mention through social media

Gold Sponsor \$2,500

- Company name presence on Home Page
- Option to sponsor any one film except the Gala screening
- Name on TSAFF video loop played before the sponsored film
- Name on tsaff.ca and educationwithoutborders.ca
- Verbal recognition before sponsored film
- Mention in the program book
- 2 VIP passes which includes access to all films and exclusive “Gala Night” with filmmakers and other notable guests
- E-newsletter presence
- Sponsor mention through social media

SPONSORSHIP LEVELS

Silver Sponsor \$,1500

- Company name presence on the TSAFF.ca website
- Option to sponsor any one film except the Gala screening
- Name on TSAFF video loop played before the sponsored film
- Verbal recognition before sponsored film
- Mention in the program book
- Invitation for 2 to an exclusive “Gala Night” with film makers and other notable guests
- E-newsletter presence
- Sponsor mention through social media

TSAFF Supporters \$250+

- TSAFF supporters will receive a tax donation receipt from Education without Borders.
- You will be recognized in the Education without Borders’ Annual Report as a Donor

SILENT AUCTION

- Donors for Silent Auction will receive advertising benefits and if applicable, a tax donation receipt for the value of the item.
- The silent auction will be hosted during the Gala party on Saturday night October 19th following the screening of the gala film. We will be screening films during the day on Saturday October 19th, 2019. Last year the gala party SOLD OUT!
- Please contact us at tsaffinfo@gmail.com or call 647-924-8885 if you can contribute to the silent auction.

SILENT AUCTION

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TSAFF.ca



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Thank You for Your Support!

